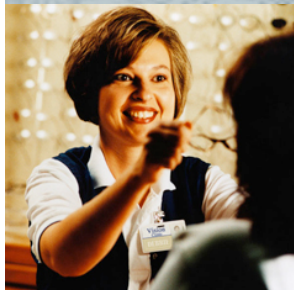


Opti-Schedule® News



Thanks for the feedback!

We really appreciate all the great feedback and suggestions you sent us about our first issue. This issue covers several new and exciting features that are already here and several that will be coming soon. Please continue sending us your feedback.

Promotion matching (Available soon)

How do you keep your office staff informed about product and service promotions? Email messages? Meeting handouts? **Promotion matching** provides a better solution by displaying the matching promotion information that matches the information on the patient appointment record. No more looking for the piece of paper that describes the promotion.

Your marketing staff will be able to specify promotion matching criteria such as “patients who have purchased contacts in the last 18 months” or “female patients interested in glasses”.

Please contact us if you are interested in Promotion matching.

Incentive tracking (Available soon)

You may be using incentives to improve staff performance in certain desired areas. Tracking incentives can often be difficult to administer. **Incentive tracking** makes doing so easier by tracking user incentive actions.

You can define incentive programs such as “pre-appointment scheduling above 50%” or “appointment order placement above 80%”.

For any incentive program to work effectively, it is important that the users participating in the program are able to see up-to-date performance tracking to stay motivated. Incentive tracking allows users to view their own performance.

Please contact us if you interested in Incentive tracking.

Training site

Time	Doctor	Type	C7	NS7	Name	Phone	Insurance	G-C	Insurance
8:00a	Baker	Exam	<input checked="" type="checkbox"/>		Smith, John	888-555-1213	Green a:864	Contacts	Green
8:15a	Baker	Exam	<input checked="" type="checkbox"/>		Smith, Jane	888-555-1213	Green a:3838	Contacts	Green
8:15a	Baker	Exam							
8:30a	Baker	Exam							
8:45a	Baker	Follow-up							
9:00a	Baker	Exam							
9:15a	Baker	Exam							
9:30a	Baker	Exam							
9:35a	Baker	Follow-up							
9:45a	Baker	Follow-up							
10:00a	Baker	Exam							
10:15a	Baker	Exam							
10:30a	Baker	Exam							
10:45a	Baker	Follow-up	<input checked="" type="checkbox"/>		Jones, Jane	888-555-8612	Blue a:5882	Glasses	Blue
11:00a	Baker	Exam							
11:15a	Baker	Exam							
11:30a	Baker	Exam							
11:45a	Baker	Follow-up							
1:00p	Baker	Exam							
1:15p	Baker	Exam							
1:30p	Baker	Exam							
1:45p	Baker	Follow-up							

We are now able to offer you a training site customized for your company. Your train-

CONTENTS

THANKS

PROMOTION MATCHING

INCENTIVE TRACKING

TRAINING SITE

REPORT SUBSCRIPTIONS

CONTACT INFO

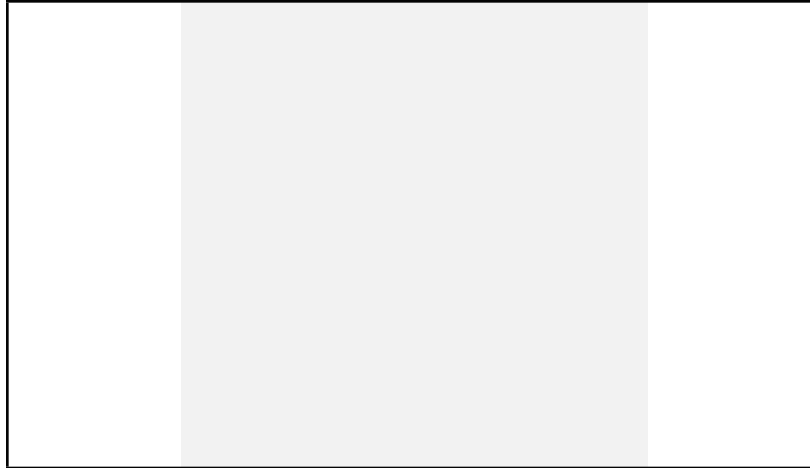
2

Opti-Schedule®

ing site will be almost identical to your site. Your training site will include all doctor assignments but will only have "training" appointments scheduled; no actual patient data is used. The site will be separate from your live company site, thus no real data will be lost or changed during training. The training site also looks different from the live site by using a "yellow bar" to warn users that they are working on the training site.

If you would like to start using a training site for your company, please contact Customer Support.

Report subscriptions



As you know, Opti-Schedule has many reports available on-line. You may want to see a specific report on a regular basis. Since it is not always convenient to log in and generate the desired report, we can create a report subscription for you and have that report emailed to you. Depending of the report requested, the frequency could be daily, weekly, monthly, quarterly or annually.

If you would like to start receiving a specific report on a regular basis, please contact Customer Support.

Contact info

Contact	Email	Phone	
Newsletter	newsletter@opti-schedule.com		
Support	support@opti-schedule.com	314-984-0642	Mon-Fri 8:00am-8:00pm Sat 9:00am-3:00pm
General	info@opti-schedule.com	314-821-0019	